

OFFICIAL CONTEST RULES SENSER / “AGE OF PANIC” SOUND CLOUD REMIX CONTEST

These Official Contest Rules govern your participation in the Senser / “Age of Panic” SoundCloud Remix Contest (the “Contest”). Participation in the Contest constitutes your full and unconditional agreement to and acceptance of these Official Contest Rules. It is important that you read and understand them.

1. Sponsor.

The Contest is sponsored by Bacon Empire Publishing Ltd, c/o The Orchard, Biscuit Factory, Block A, Unit A102, Tower Bridge Complex, 100 Clements Road, London, SE16 4DG (“Sponsor”).

2. Who Is Eligible To Win?

NO PURCHASE NECESSARY. To be eligible, you must be a natural person who is a resident of the United Kingdom and who is at least thirteen (13) years of age. If you are under the legal age of majority in the United Kingdom, you certify that one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Rules with your entry, and that such agreement constitutes acceptance of these Rules on behalf of you and themselves. Contest void where prohibited by law.

Employees, agents or officers of Sponsor, their parent companies, subsidiaries and affiliates, or of any entity involved in the development, production, implementation and distribution of the Contest including, but not limited to, any advertising or promotion agency, supplier of prizes for the Contest, parent company, service provider, parent company, subsidiary or affiliate of any such entity or any other entity directly associated with the Contest (“Sponsor Parties”), or any member of the immediate family of and/or person living in the same household as such persons, are ineligible to enter the Contest.

3. How To Enter.

(a) The Sponsor is offering you the chance to engage in a creative dialogue with artist Senser, who will shortly be re-releasing their full length album “*Stacked Up XX*”. To enter the Contest and create a remix, you must first visit <http://www.senser.co.uk/remix-competiton/> (the “Contest Page”), and download the audio stems. You may then create a “Age of Panic” remix (“Your Remix”) by adding to the Senser track and the underlying composition your own, original drum track. **IF YOU USE CONTENT THAT YOU ARE NOT AUTHORIZED TO USE, YOU ARE NOT ENTITLED TO ENTER THIS COMPETITION AND YOUR ENTRY WILL AUTOMATICALLY BE DISQUALIFIED BY THE SPONSOR AND NOT CONSIDERED BY THE JUDGES.**

To submit Your Remix, and to be officially entered in the Contest, refer to the directions on the Contest Page pointing to <https://soundcloud.com/groups/age-of-panic-soundcloud-remix-group> (the “Submission Site”). Follow the directions on the Submission Site to upload and submit Your Remix. To be eligible to win you must submit Your Remix between 9:00 a.m. GMT on Thursday, October 30, 2014 and 11:59 p.m. GMT on Friday, November 28, 2014 (the “Contest Period”).

(b) For purposes of these Official Contest Rules, Senser’s track, “Age of Panic” shall be referred to herein as “Bacon Empire Publishing Ltd Content”, and the elements added by an entrant collectively shall be referred to herein as the entrant’s “Submission Materials”.

(c) Any person may only enter once. By entering, entrants agree to be bound by the decisions of the judge, Sponsor, Sponsor Parties and these Official Contest Rules and to comply with all federal, state, and local laws and regulations. Neither Sponsor nor those working for or on behalf of Sponsor, will be responsible for lost,

late, misdirected, damaged, or postage due mail or e-mail, or for Internet, computer hardware and software, phone, and/or any other technical errors, malfunctions, and delays. Entries which are mutilated, incomplete, illegible, inaccurate, forged, irregular in any way, or otherwise not in compliance with these Official Contest Rules are also void. In the event of a dispute concerning who submitted an e-mail entry, the entry will be deemed to have been submitted by the authorized holder of the e-mail account from which the entry is made. The “authorized account holder” is the natural person to whom an email address is assigned by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) responsible for assigning email addresses for the domain associated with the submitted email address. Such person will be considered the official entrant for a particular entry.

4. Judging; Prizes.

(a) After the Contest Period ends, Senser will select one (1) Grand Prize Winner, on the basis of its creativity and originality, as determined in Senses’ subjective judgment.

The Grand Prize Winner will receive the following (the “Grand Prize”): 1 signed double vinyl album of ‘Stacked Up XX’, 1 ‘Stacked Up XX’ T-Shirt & 1 Signed Deluxe CD Bundle.

(b) The Winner will be selected no later than November 28, 2014, after the expiration of the Contest Period. Senser’s decision shall be final and binding in all regards.

(c) The Winner will be contacted at the email address used to enter the Contest, and the person receiving and replying to the winner announcement email will be considered the Winner unless they specify another person within the reply email as the Winner. The Winner (and such Winner’s parent or legal guardian if a Winner is under 18) will be required to complete, sign, have notarized and

return an affidavit of eligibility and/or a liability/publicity release (and any other documents reasonably required by Sponsor), which must be returned within five (5) calendar days of notification. Each individual appearing in the winning Submission Materials (or such individual's parent or legal guardian, if such individual is under 18) shall be required to sign a liability/publicity release within five (5) calendar days after notification. The Winner's prize will be forfeited and will be awarded to an alternate Winner upon the occurrence of any of the following: (i) the failure of the Winner or any individual appearing in the winning Submission Materials to return any required documents by the deadline specified by Sponsor; (ii) the return of a prize, prize notification or winner announcement email to Sponsor as non-deliverable; (iii) the rejection of a prize by a Winner; or (iv) the determination by Sponsor, made in Sponsor's sole discretion, that the Winner is ineligible or otherwise not in compliance with these official rules. The information in Winner's affidavit of eligibility must be correct and must be identical to the information provided in Winner's entry or the Winner will be disqualified.

NOTE: BY WINNING THIS CONTEST THERE IS NO GUARANTEE THAT YOUR REMIX WILL BE USED BY SPONSOR, SPONSOR PARTIES OR OTHERWISE.

(d) Other conditions and restrictions may apply, as set forth in the notification sent to Winners.

(e) By accepting the Prize, each of the Winners releases and discharges Sponsor, Sponsor Parties, their respective affiliated companies and the respective parents, subsidiaries, affiliates, advertising and promotion agencies of each, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, use or misuse of any prize or from participation in this Contest. Sponsor reserves the right to substitute a comparable prize for the Prize for any reason.

(f) If, for reasons beyond the control of Sponsor or Sponsor Parties (including, but not limited to, tampering or computer virus infection), the Contest is not capable of running as originally planned, Sponsor, in its sole discretion, reserves the right to cancel or modify the Contest, without liability. If a sufficient number of eligible entries (as determined by Sponsor in its sole discretion) are not received by the end of the Contest period, Sponsor reserves the right not to award any or all prizes. All entrants agree to comply fully with each provision in these Official Contest Rules. Any person attempting to defraud or in any way tamper with this Contest and any person who does not comply with these Official Contest Rules, will be ineligible for the Prize and may be prosecuted to the full extent of the law.

5. Our Right to Use Your Work and Information about You

(a) Submission Materials and Your Remix become the property of Sponsor and will not be acknowledged or returned.

(b) With the exception of any Bacon Empire Publishing Ltd Content:

(i) You represent and warrant that: (A) all contents of Submission Materials are wholly original, have been created entirely by you, have not been taken in whole or in part from any source other than yourself and do not incorporate or include anything that is owned by any third party or would require the consent of any third party; (B) you own and/or control 100% of all right, title and interest in and to the Submission Materials, as well as all elements contained therein; (C) the Submission Materials do not and shall not violate any law or the copyright, trademark, publicity right, privacy right, or any other right of any third party; (D) the Submission Materials, or any part thereof, have not been commercially released; and (E) you have the written consent, release and/or permission of each and every participant in the Submission Material to participate in the Submission Materials as contemplated by these Official

Contest Rules; and

(ii) You agree that the Submission Materials and Your Remix shall be a “work made for hire,” with all rights therein, including, without limitation, the exclusive copyright, being the property of Bacon Empire Publishing Ltd. In the event the Submission Materials and/or Your Remix are considered not to be a “work made for hire,” you irrevocably assign to Bacon Empire Publishing Ltd. all right, title, and interest in the Submission Materials and Your Remix included in your entry (including, without limitation, the copyright) in any and all media whether now known or hereafter devised, in perpetuity, anywhere in the world, with the right to make any and all uses thereof, including, without limitation, for purposes of advertising or trade.

(c) You hereby hold Sponsor and Sponsor Parties harmless from and against any third party claim arising from use of the Submission Materials. You waive any right to privacy. You waive any right to inspect or approve uses of the Submission Materials or to be compensated for any such uses. You hereby represent and warrant that you and any other person whose performance is identifiable in the Submission Materials are at least 13 years of age, and that you have read these Official Contest Rules and are fully familiar with its contents.

(d) By providing Submission Materials in connection with this Contest, you grant to Sponsor, its affiliated companies, and Sponsor Parties the right, except where prohibited by law, to use (i) entry form information including without limitation your name, age, and e-mail address, (ii) if provided by you with your Submission Materials, your picture or other visual images, your likeness and/or your biographical information, and (iii) the Submission Materials and Your Remix, for advertising and promotional purposes in promoting or publicizing Your Remix, “Age of Panic”, Senser’s soon to be released album “*Stacked Up XX*”, Sponsor, Sponsor Parties, their products and services,

without compensation unless required by law. You shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of your name, picture, likeness, e-mail address, biographical information, or entry. The rights granted under this paragraph shall extend to Sponsor and its affiliated companies with respect to all entrants in the Contest, including the entrants who are selected as a Winner and those entrants who are not selected as a Winner. Sponsor and Sponsor Parties are under no obligation to use the Submission Materials or Your Remix for any purpose.

6. Issues of Law.

This Competition and any disputes relating hereto shall be governed by the internal laws of the United Kingdom..

7. Your Release of Sponsor and Sponsor Parties from Any and All Liability.

Each Entrant agrees that Sponsor and Sponsor Parties shall not be liable for losses or injuries of any kind resulting from: (i) acceptance/use/misuse of prize(s), including any emotional injury or distress, (ii) participation in the Contest, (iii) individual, joint or collective technical malfunctions of the telephone network and/or transmission line, computer on-line system, computer dating mechanism, computer equipment, hardware and/or software, or (iv) any delay or distortion of an entry resulting from data transmissions that are garbled, incomplete, misdirected, lost, mutilated, delayed, corrupted, mechanically duplicated, illegible or otherwise not in compliance with these Official Contest Rules. Each Entrant also agrees that Sponsor and Sponsor Parties are not responsible or liable for any injury or damage to an entrant's or third person's computer related to or resulting from the Contest and/or its prizes. Sponsor and Sponsor Parties are not liable for

damage to a user's computer system (including, without limitation, any server failure or lost, delayed or corrupted data or other malfunction) due, either directly or indirectly, to an entrant's participation in the Contest or downloading of information in connection with the Contest. Sponsor reserve the right to modify or cancel the Contest in the event that any portion of any website used to administer any aspect of the Contest becomes technically corrupted.

8. How to Get More Information.

For a list of the Winners, please visit the Contest Page or send a self-addressed stamped envelope to Senser/ "Age of Panic" SoundCloud Remix Contest, c/o The Orchard, Biscuit Factory, Block A, Unit A102, Tower Bridge Complex, 100 Clements Road, London, SE16 4DG.

Copies of these Official Contest Rules may be obtained by sending an e-mail to dgriffiths@theorchard.com. Requests for Official Contest Rules must be received by November 28, 2014. All times and dates in these Official Contest Rules are Eastern Standard Time.

SPONSOR: The Sponsor of this Contest is Bacon Empire Publishing Ltd, whose address is c/o The Orchard, Biscuit Factory, Block A, Unit A102, Tower Bridge Complex, 100 Clements Road, London, SE16 4DG.

Questions regarding the Contest can be directed by mail to: Senser / "Age of Panic" SoundCloud Remix Contest, c/o The Orchard, Biscuit Factory, Block A, Unit A102, Tower Bridge Complex, 100 Clements Road, London, SE16 4DG.